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# Puma's the Latest Brand to Hop on the Knitted Sneaker Wave



BY **RILEY JONES**

Contributing writer specializing in Sneakers and Style. [@rchrstphr](#).

OCT 22, 2015

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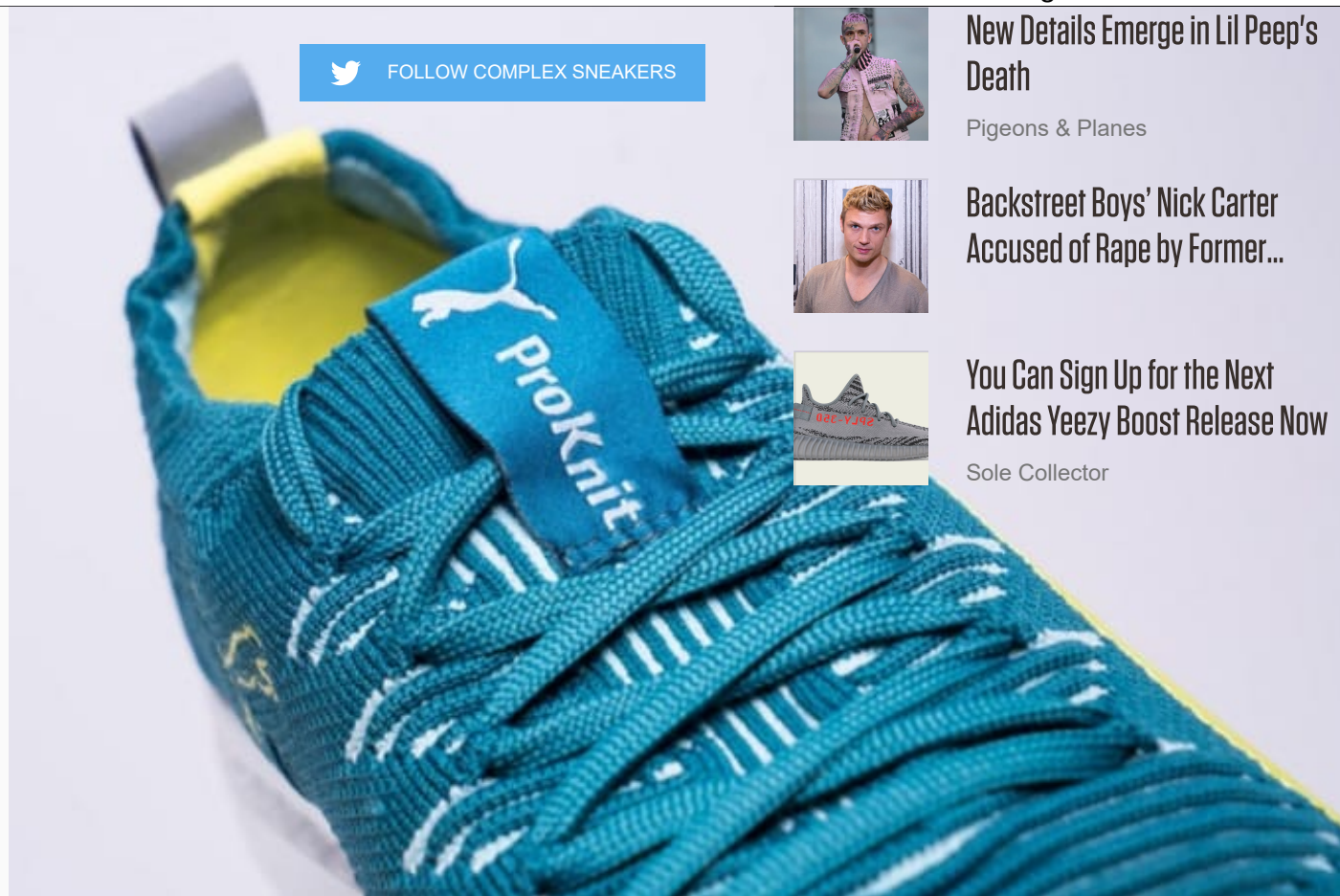
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It's official — [knitted sneaker technology](#) is still the move. Nike's [Flyknit-based sneakers](#) remain some of the brand's best-selling styles, while adidas' Primeknit is one of the defining technologies behind two of its best sneakers, the [Ultra Boost](#) and [Yeezy Boost 350](#). Now, Puma becomes the newest brand to make use of performance knits in its footwear.

Known as Puma Proknit, this technology is pretty self-explanatory. Like its competitors' materials, Proknit is engineered to deliver targeted support in areas where athletes need it most, which is apparent at the toe box, side panel, and heel. Currently featured on the Ignite Proknit running sneaker, we're confident that we'll be seeing even more of this Puma tech sooner than later.

If you like what you see, the Puma Ignite Proknit is now available from the brand's [online store](#) for \$150. Go up close with the details and colorways below.

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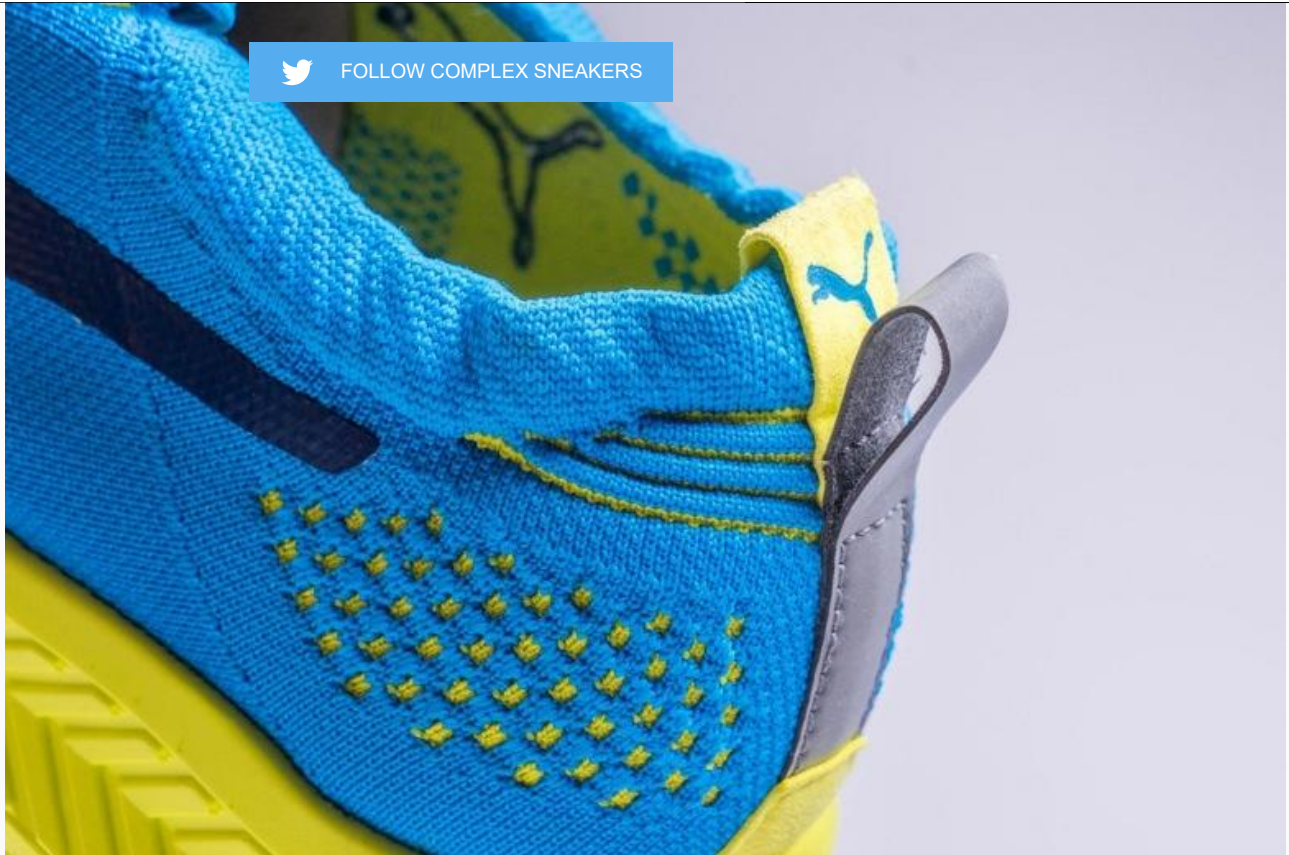


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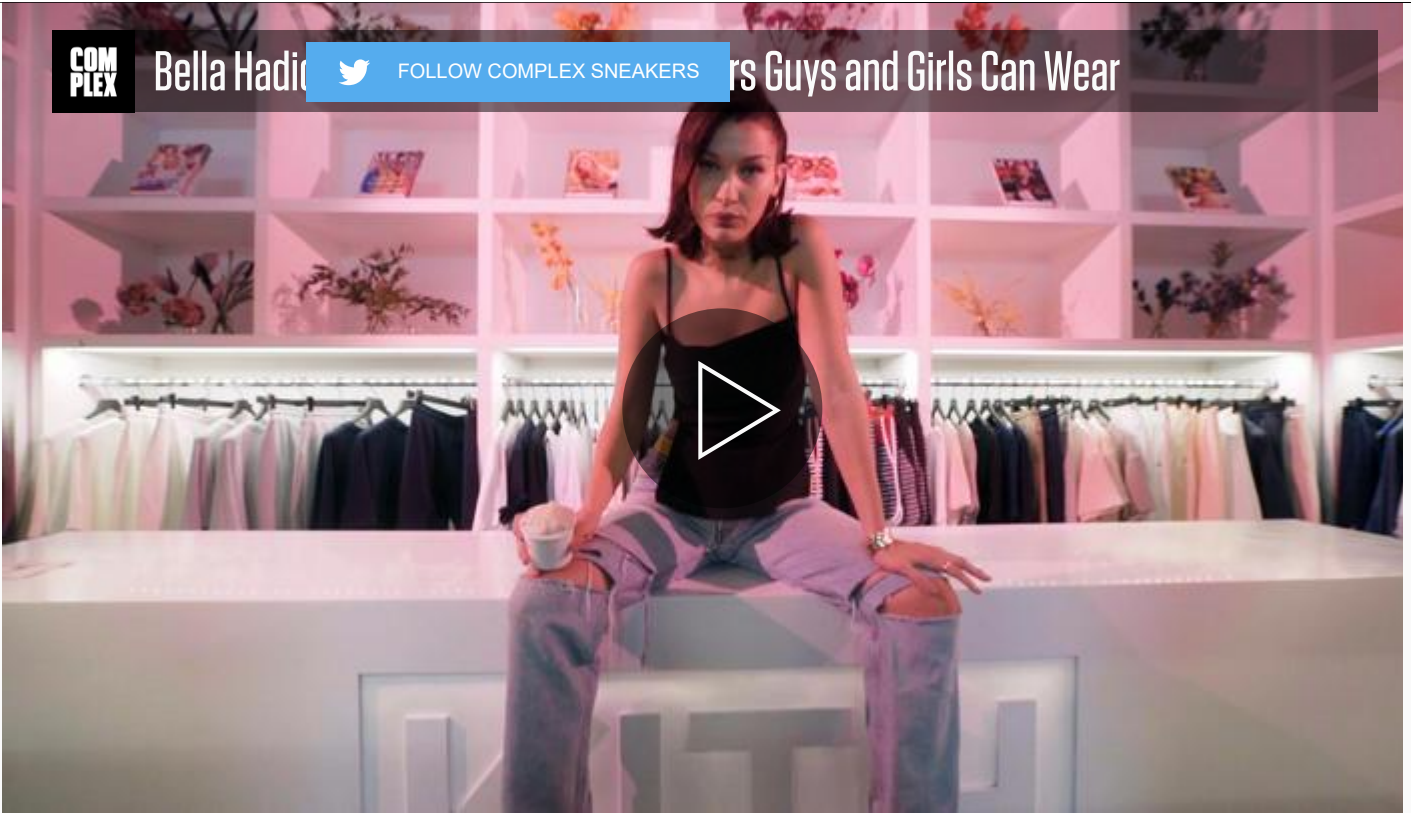


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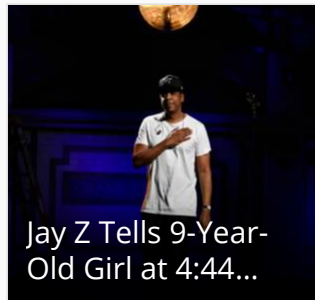
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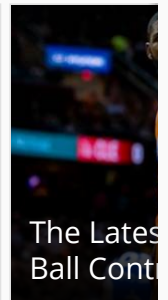
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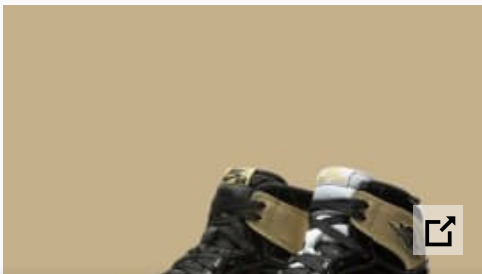
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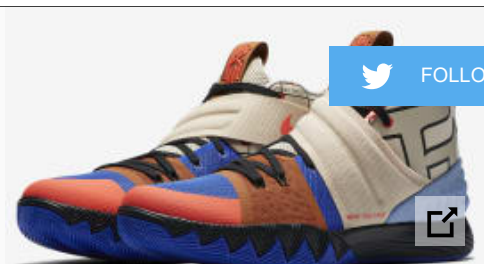
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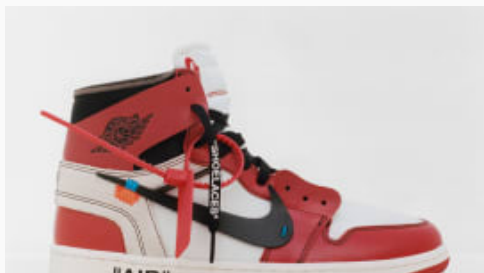


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